



## 2025 1H Investment Update and Focus Areas

As we move into summer, we are pleased to reflect on the first half of the year's significant milestones for our team at Abry Partners.

**During 1H, we deployed equity across five new platform investments from our Buyout and Senior Equity funds.** We have the ability to make majority, minority, shared-control and structured equity investments of \$20M-\$250M+. Our capital is used for shareholder liquidity, M&A and capital structure optimization.

**Abry is actively seeking to deploy additional capital across its key areas of interest:**

1. Technology & Business Services
2. Healthcare
3. Insurance & Financial Services
4. Media & Entertainment

Detail on our investment criteria and recent investments can be found below. We thank you for your partnership and would welcome discussing further.

### Platform Investment Criteria

<b>TEV:</b>	\$40M - \$750M+
<b>Size:</b>	\$3M - \$100M+ EBITDA Add-on Investments (cash flow positive)
<b>Transaction Profile:</b>	Majority or Minority Investments
<b>Geography:</b>	North America and Europe

# 2025 1H Platform Investments

## **Oracle RMS**

**Industry:** Insurance Distribution

**Location:** North America

**Investment Type:** Majority Recapitalization



Award-winning commercial and personal lines insurance brokerage, serving over 60,000 customers through nearly 40 locations and over 300 dedicated insurance professionals

**Press Release:** [Oracle RMS Announces Investment Partnership with Abry Partners to Accelerate Growth](#)

## **Burgess Hodgson**

**Industry:** Accounting

**Location:** Europe

**Investment Type:** Majority Recapitalization



Leading provider of accounting and business advisory services to fast-growing small and medium-sized enterprises (“SMEs”) and individual clients in the United Kingdom

**Press Release:** [Burgess Hodgson Announces Strategic Partnership with Abry Partners to Accelerate Growth](#)

## **European Dynamics**

**Industry:** GovTech

**Location:** Europe

**Investment Type:** Structured Equity



A global, market leading provider of eGovernment software and digital transformation services to Governments and International Institutions

**Press Release:** [EUROPEAN DYNAMICS Welcomes a Strategic Minority Investment from CAPZA and Abry Partners](#)

## Healthcare RCM (Confidential)

**Industry:** Healthcare

**Location:** North America

**Investment Type:** Growth Equity

**CONFIDENTIAL**

A leading healthcare RCM provider, with a focus on clinical denials

## AirHelp

**Industry:** Claims Management

**Location:** Europe

**Investment Type:** Structured Equity



A global leader in air passenger rights and compensation claims management

**Press Release:** [AirHelp Secures Significant Minority Investment from Abry Partners](#)

## Select Investment Areas of Interest

### Technology & Business Services:

- Digital Transformation and Verticalized MSPs
- Commercial & Residential Facilities Services
- Legal Technology and Services
- Human Capital Management and Staffing
- Business Information & Analytics Services
- Cybersecurity
- Vertical Software
- Testing, Inspection & Certification Services
- GovTech and Services

### Healthcare:

- Revenue Cycle Management
- Employer Health
- Healthcare IT
- Behavioral Health
- Value Based Care Enablement
- Payer Technology and Services
- Medical Device Repair and Services
- Pharmacy and Specialty Benefit Management
- Clinical Data and Analytics

### **Insurance & Financial Services:**

- Specialty Insurance Distribution - MGAs, Wholesale, Captive Managers
- Wealth and Asset Management
- Office of the CFO - Accountancy, Compliance, Tax, Consulting
- Fund Administration and Corporate Services
- Risk and Compliance Technology & Services
- Bank Technology and Services
- Specialized Claims Technology & Services
- Other Professional Services - including Forensic Engineering, Actuary Science

### **Media & Entertainment:**

- Content-based IP
- Talent Management and Related Services
- Ad Optimization Services
- Marketing Services
- Digital Media and Out-of-home Advertising
- Sports and Live Entertainment and Associated Media Rights

## **Key Originations Contacts**

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